

# PROGRAMME BOOK



# SICONSEM

# 2023

*5TH SINTOK INTERNATIONAL  
CONFERENCE ON SOCIAL  
SCIENCE AND MANAGEMENT*

**17<sup>TH</sup> - 18<sup>TH</sup>  
OCTOBER  
2023**

**VIRTUAL/ONLINE MODE**

**Organised by**



**UUM PRESS**

Penerbit UUM

**Universiti Utara Malaysia**





# **SICONSEM**

## **2023** 5TH SINTOK INTERNATIONAL CONFERENCE ON SOCIAL SCIENCE AND MANAGEMENT

**Organised by**

**UUM PRESS  
UNIVERSITI UTARA MALAYSIA**  
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PENERBIT UNIVERSITI UTARA MALAYSIA  
Sintok • 2023

# SICONSEM PROGRAMME SCHEDULE

## DAY 1

17 OCTOBER 2023 (TUESDAY)

TIME (MALAYSIA)	PROGRAMME
9:00 am – 9:30 am	<b>REGISTRATION</b> <a href="https://bit.ly/SICONSEM2023RegistrationandOpening">https://bit.ly/SICONSEM2023RegistrationandOpening</a>
9:30 am	National Anthem - Negaraku UUM Anthem - Biru Warna Song Doa Recitation UUM Corporate Montage
	<b>OPENING CEREMONY</b>  <b>Officiating Speech by Prof. Dr. Mohd Fo'ad Sakdan</b> Vice-Chancellor UUM
10:00 am – 12.00 pm	<b>PARALLEL SESSION 1</b> Venue: ROOM 1 SESSION 1 & 2 <a href="https://bit.ly/SICONSEM2023Session1and2">https://bit.ly/SICONSEM2023Session1and2</a>  Venue: ROOM 2 SESSION 3 & 4 <a href="https://bit.ly/SICONSEM2023Session3and4">https://bit.ly/SICONSEM2023Session3and4</a>  Venue: ROOM 3 – SESSION 5 & 6 <a href="https://bit.ly/SICONSEM2023Session5and6">https://bit.ly/SICONSEM2023Session5and6</a>
1:00 pm – 2:30 pm	<b>BREAK</b>
2:30 pm - 5:15 pm	<b>Continued PARALLEL SESSION 2</b>  Venue: ROOM 1 SESSION 2 <a href="https://bit.ly/SICONSEM2023Session1and2">https://bit.ly/SICONSEM2023Session1and2</a>  Venue: ROOM 2 SESSION 4 <a href="https://bit.ly/SICONSEM2023Session3and4">https://bit.ly/SICONSEM2023Session3and4</a>  Venue: ROOM 3 – SESSION 6 <a href="https://bit.ly/SICONSEM2023Session5and6">https://bit.ly/SICONSEM2023Session5and6</a>

## DAY 2

18 OCTOBER 2023 (WEDNESDAY)

TIME (MALAYSIA)	PROGRAMME
8.30 am – 9:00 am	<b>REGISTRATION</b>
9:00 am – 11:00 am	<b>PARALLEL SESSION 7</b> Venue: ROOM 1 SESSION 7 <a href="https://bit.ly/SICONSEM2023Session7">https://bit.ly/SICONSEM2023Session7</a>
11:00 am	Closing

# PARALLEL SESSION

## DAY 1

17 OCTOBER 2023 (TUESDAY)

### ROOM 1: ABDULLAH HUSSAIN MEETING ROOM

Chairperson:

1. Dr. S Kanageswari a/p Suppiah Shanmugam
2. Assoc Prof. Dr. Aizan Yaakob

Technical Liaison: Muhamad Asri Hanafi & Nor Arpizah Atan

Meeting ID: <https://bit.ly/SICONSEM2023Session1and2>

Theme: 1. Innovating Assessments

Theme: 2. Social Sciences

#### SESSION 1: 10:00 AM - 12:00 PM

TIME (GMT +8)	PRESENTER	PAPER ID AND TITLE
10:00 am	Dr. Rafidah Mohd Azli	SICONSEM2023: 052-023 A Study of the Relationship Between Learners' Self-Regulated Learning Strategies and Motivational Beliefs
10:15 am	Fauziah Mohammad	SICONSEM2023:101-063 Exploring Module Development for Effective Teaching and Learning in Art Education: A Comprehensive Review
10:30 am	Ali Fakhrudin	SICONSEM2023: 030-011 The Effectiveness of Application of the Project Based Learning Model on Creative Thinking Ability in Indonesian Elementary School Students
10:45 am	Wong Vincent	SICONSEM2023: 102-065 Proposing 360-Degree Feedback as the Solution to Issues Surrounding Feedback in the Primary Classroom
11:00 am	Assoc. Prof. Dr Tan Fee Yean	SICONSEM2023: 064-035 Driving Change Among University Academics: The Role of Leader Motivating Language, Psychological Safety, and Change Engagement
11:15 am	Ms Teoh Xi Yao	SICONSEM2023: 035-082 Compulsive Internet Use, Self-Efficacy, and Self-Esteem as Predictors of Academic Procrastinations Among Undergraduate Students
11:30 am	Siti Nur Farahie Buhari	SICONSEM2023: 128-084 Bagaimanakah Strategi Pengajaran yang Dapat Meningkatkan Kreativiti Murid?
12: 00 pm	Ms. Huilan Wang Ms. Yimeng Qu	SICONSEM2023:094-058 College Students' Conception of Growth Mindset in the Chinese Educational Context

1:00 pm –  
2:30 pm

**BREAK**

**SESSION 2: 2:30 PM - 3:15 PM**

2:30 pm	Chang Liu	SICONSEM2023: 050-027 The Effective of Smart Piano to Enhance Piano Skills on Children
2.45 pm	Assoc. Prof. Dr. Haslina Halim	SICONSEM2023: 138-104 The PWDS Empowerment Model Through Entrepreneurship in Malaysia
3:00 pm	Dr. Mohd Zool Hilmie Mohamed Sawal	SICONSEM2023: 126-081 Online Collection Fund Platforms: People's Views on "Asnaf Care"

# DAY 1

17 OCTOBER 2023 (TUESDAY)

## ROOM 2: LABORATORY EXECUTIVE ROOM

Chairperson: 1. Assoc. Prof. Dr. Ratnaria Wahid  
Chairperson: 2. Assoc. Prof. Dr. Zuryati Mohamed Yusof  
Chairperson: 3. Associate Professor Dr Yuhanis Yusof

Technical Liaison: Che Mohammad Khairul Hakiman Ab. Rahman & Nor Aziani Jamil

Meeting ID: <https://bit.ly/SICONSEM2023Session3and4>

Theme: 3. Embracing Change and Developing Resilience in a New World  
Theme: 4. Legal Response in an Era of Change  
Theme: 5. Digital Transformation within Social Science and Management

**SESSION 3: 10:00 AM- 11:45 AM**

TIME (GMT +8)	PRESENTER	PAPER ID AND TITLE
10:00 am	Dr. Mohamad Syafiqi Hashim	SICONSEM2023: 067-037 Disaster Preparedness Strategies Among MSME Manufacturers in the Northern States of Peninsular Malaysia for Increasing the Long Term's Business Resiliency of MSMES
10:15 am	Assoc. Prof. Dr. Mohd. Noor Mat Yazid	SICONSEM2023: 145-102 An Analysis of the Cases of Sovereignty Over Pulau Ligitan and Pulau Sipadan (Between Indonesia and Malaysia) and Pedra Branca (Between Malaysia and Singapore): Why Malaysia Succeed in Claiming Pulau Ligitan and Pulau Sipadan, but Failed in Pedra Branca
10:30 am	Ms. Hafizah Ahamad Osman Dr. Nabeel Mahdi Althabhwai	SICONSEM2023:048-024 Who Will Change Whom: The Malaysian Road Transport Act Applicability to Autonomous Vehicle

10:45 am	Ms. Siti Rahma Novikasari Ms. Dian Kus Pratiwi	SICONSEM2023: 025-008 The Dynamics Of Indonesia Local Government's Authority to Regulate Tax Facilities in the Convenient Investment Era
11:00 am	Dr. Harjoni Desky	SICONSEM2023: 003-001 Efforts to Strengthen the Health of the Sharia Capital Market in Indonesia
11:15 am	Sharija Che Shaari	SICONSEM2023:083-096 Regulating Flexible Working Arrangements (FWAS) in Malaysian Private Sector: Half a Loaf is Better Than None
11:30 am	Mr. Duc Tam Nguyen The Nguyen Thai Khanh Bang	SICONSEM2023: 160-107 Fighting Against Illegal Trading of Personal Data: An Uphill Battle for Vietnam?
11.45 am	Dr. Junaidah Zeno	SICONSEM2023: 151: 109 A Comparative Analysis of Consumer Law in Malaysia And China for Regulating Influencer Marketing in the Tourism Industry

1:00 pm –  
2:30 pm

**BREAK**

#### **SESSION 4: 2:30 PM - 5:15 PM**

2:00 pm	Dr. Jaafar Almashaal	SICONSEM2023: 103-074 Conflicts Over Ecological Sustainability, Futures, and Nature Relations in Social Conflicts
2:30 pm	Nur Sabrina Shahrul	SICONSEM2023: 092-053 Awareness and Readiness on Quantum Communication Technology Among the Regulators, Industry Players and Academicians In Malaysia
2:45 pm	Dr. Partha Sarathi Mallik	SICONSEM2023: 095-054 Smart Phone Use Pattern of College Students in Relation to Gender, Residential Locality and Academic Stream
3:00 pm	Siti Mazwita Mohd Zamri	SICONSEM2023: 012-099 Understanding the Factors Influencing Successful Online Learning Outcomes
3:15 pm	Hamidah Mat	SICONSEM2023: 001-032 Modul I-Genius: Memperkasakan Kemahiran Berfikir Aras Tinggi Menerusi Pembelajaran Digital dalam Mata Pelajaran Sains
3:30 pm	Nur Filzah Zainuddin	SICONSEM2023: 074-046 E-Wallet Usage Among Rural Youth in Malaysia: An Adoption of Technology Acceptance Model (TAM)
3:45 pm	Nurul Huda Azaman	SICONSEM2023: 073-064 Perspective of Policymakers on Quantum Communication Technology (QCT) Practice in Malaysia: A Focus Group Discussion

4:00 pm	Novy Setia Yunas	SICONSEM2023: 130-085 The Future of Utilizing Artificial Intelligence in Public Policy Process in the Government Of Republic Of Indonesia
4:15 pm	Dr. Syarbaini Ahmad	SICONSEM2023: 055-026 Implementation of Malaysia E-Government Information Leakage Protection Model
4:30 pm	Dr. Imran Ali Sandano	SICONSEM2023:059-029 Integrating Digitalization Into Sustainable Development Towards Achieving Sustainable Development Goals in the Maritime Industry in Malaysia
4:45 pm	Dr. Zarina Zulkifli	SICONSEM2023:104-067 The Effect of Trust And Satisfaction on Young Adults' Loyalty Towards E-Government Services
5:00 pm	Ning An	SICONSEM2023: 144-101 Augmented Virtual Reality User Experience: Human-Centered Approach to Interaction Design
5:15 pm	Fong Yew Ong	SICONSEM2023:098-060 Recent Developments in Open Banking

## DAY 1

17 OCTOBER 2023 (TUESDAY)

### ROOM 3: COMPUTER LABORATORY ROOM

Chairperson: 1. Prof. Dr. Nurwati Ashikkin Ahmad Zaluki  
Chairperson: 2. Dr. Mohamad Zakuan Tuan Ibrahim  
Chairperson: 3. Prof. Dr. Chandrakantan Subramaniam  
Chairperson: 4. Assoc. Prof. Dr. Siti Jamilah Bidin

Technical Liaison: Noor Dalilah Mohd Yunos & Zurina Yahya

Meeting ID: <https://bit.ly/SICONSEM2023Session5and6>

Theme: 5. Sustainability and Business Growth  
Theme: 6. Economic Reforms: Opportunities and Challenges  
Theme: 7. Language and Management  
Theme: 8. Second Language Acquisition

#### SESSION 5: 10:00 AM - 12:00 PM

TIME (GMT +8)	PRESENTER	PAPER ID AND TITLE
10:00 am	Dr. Norazita Marina Abdul Aziz	SICONSEM2023: 123-079 Narrative Review of Sustainability Disclosures in Malaysia: A Comparative Analysis Approach
10:45 am	Shankar Lal Shanks	SICONSEM2023: 112-075 Corporate Social Responsibility of Major Public and Private Companies in Energy Sector of India



11:00 am	Dr. Racheal Poh Su Ying	SICONSEM2023: 042-018 Factors Influencing Consumers Purchase Intention towards Lego in Penang
11:15 am	Dr. Fariza Ahmad Mahyadin@Mahidin	SICONSEM2023: 085-048 Kemampuan dan Kesiediaan Mengerjakan Ibadah Umrah Penduduk di Negeri Utara Semenanjung: Satu Kajian di Fasa Endemik
11:30 am	Prof. Dr. Abdullahi Hassan Gorondutse	SICONSEM2023: 010-003 The Moderating Role of Technological Orientation in the Relationship Between Entrepreneurial Orientations and SMES Performance
11:45 am	Mr. Khairil Asyraf Roslan Asyraf	SICONSEM2023: 032-059 Educational Administrator's Perception on Managing Teaching and Learning After a Natural Disaster: A Case Study in Lipis, Pahang
12:00 pm	Dr. Chin Yee Lee	SICONSEM2023: 089-051 Bibliometric and Systematic Review: The Case of Affordable Housing

1:00 pm –  
2:30 pm

**BREAK**

**SESSION 6: 2:30 PM - 3:00 PM**

2:30 pm	Dr. Ogunoye Aderounmu Adebayo Dr. Adeyemi Paul Adeniyi	SICONSEM2023: 071-038 Dutch Disease and Agricultural Sector Output: A Nigeria Perspective
2:45 pm	Panupong Eamposakda	SICONSEM2023: 082-045 An Investigation of Relationship Between Teachers' Teaching and Students' Learning Styles in the English as a Foreign Language Classroom: A Case Study of Thailand' Metropolitan Area

# DAY 2

18 OCTOBER 2023 (WEDNESDAY)

## ROOM 1: ABDULLAH HUSSAIN MEETING ROOM

Chairperson: 1. Assoc. Prof. Dr. Rasidah Mohd Rashid  
Chairperson: 2. Assoc. Prof. Dr. Johanim Johari  
Chairperson: 3. Dr. Ros Idayuwati Alaudin  
Chairperson: 4. Assoc. Prof. Dr. Rozila Ahmad

Technical Liaison: En. Khairul Hakiman & Puan Nor Arpizah Atan

Meeting ID: <https://bit.ly/SICONSEM2023Session7>

Theme: 9. Social Change, Management and Sustainability

Theme: 10. Capitalizing on Management Best Practices toward Sustainable Business in a Global Economy

Theme: 11. Data Analytics in Providing Solutions to the Real-World Problems

Theme: 12. Language and Management

### SESSION 7: 9:00 AM -11:00 AM

TIME (GMT +8)	PRESENTER	PAPER ID AND TITLE
9:00 am	Mr. Armizi bin Mohd Zain	SICONSEM2023: 088-049 The Relationship between Firm Characteristic and Board of Directors Characteristics on Firm's Financial Performance of Malaysian Public Listed Companies
9:15 pm	Dr. Mengdi Zhang	SICONSEM2023: 106-070 Antecedents of Export Performance During Post-Covid19: Research Propositions From Chinese Small and Medium-Sized Enterprises
9:30 am	Dr. Ling Meng Chan	SICONSEM2023: 023-036 Adult Covid-19 Vaccination Behavior In Malaysia: Are We Satisfied
9.45 am	Jia Yi Khor	SICONSEM2023: 093-062 Development of Adult Emotion Regulation Instrument
10:00 am	TPP Dr. Mohd Norbayusri Baharudin Nordin Muhamad	SICONSEM2023: 154-106 Community Correction Inmates' Prison Climate and Life Satisfaction, Mediated by Sosial Support: Structural Equation Model Analysis
10:15 am	Mr. Mohammad Fikry Abdullah	SICONSEM2023:114-073 Criteria Analysis for Flood Management Planning Based on Analytical Hierarchical Process (AHP) And Quadrant Matrix Analysis (QMA) - An Expert Review
10:30 am	Chang Liu	SICONSEM2023: 050-022 Effects of Orff Method to Improve Music Course Music Course Satisfaction Among Students in Henan China
10:45 am	Muhammad Saufi Anas	SICONSEM2023: 113-089 A Study of Rural Residents' Trust and Readiness Toward Digital Tourism in Malaysia Through Tourism Website
11:00 am		<b>CLOSING</b>